



# FTC BRANDING RESOURCES!



Thank you for attending our branding presentation at the GOFIRST FTC Workshop on 10/3/15.

Here are some resources to help you make a brilliantly branded team. Good luck!

-- *The Ponytail Posse*

## - CUSTOM SHIRTS -

- ❖ [www.uberprints.com](http://www.uberprints.com) - cotton t-shirts - \$15-\$17
- ❖ [www.cafepress.com](http://www.cafepress.com) - cotton t-shirts - \$15-\$17
- ❖ [www.thegraphicedge.com](http://www.thegraphicedge.com) - where we got our fancy shirts from! - \$30
  - Also jackets - \$30

## - CREATE YOUR WEBSITE -

- ❖ [www.theponytailposse.com](http://www.theponytailposse.com) - our team website
  - Other well-designed team websites: [www.lazybotts.com](http://www.lazybotts.com), [www.motorbolts.org](http://www.motorbolts.org), [www.greengirlsrobotics.com](http://www.greengirlsrobotics.com), [www.team2052.com](http://www.team2052.com), [www.heightdifferential.com](http://www.heightdifferential.com)
- ❖ [www.wordpress.com](http://www.wordpress.com) - good for hosting websites with a blog - FREE!
- ❖ [www.weebly.com](http://www.weebly.com) - many teams use - FREE!
- ❖ [www.wix.com](http://www.wix.com) - many teams use - FREE!
- ❖ [www.domains.google.com](http://www.domains.google.com) - custom domain name - \$12
- ❖ [www.1and1.com](http://www.1and1.com) - custom domain name - FREE for first year (\$15 each year following)
- ❖ [www.dreamhost.com](http://www.dreamhost.com) - web hosting - \$5.95/month
- ❖ [www.hostgator.com](http://www.hostgator.com) - web hosting - \$5.56/month

## - PINS, BUTTONS, & BUSINESS CARDS -

- ❖ [www.spiritpins.com](http://www.spiritpins.com) - custom pins - \$1 to \$1.50 each, depending on size & quantity
- ❖ [www.pinsyourway.com](http://www.pinsyourway.com) - custom pins - \$1 to \$1.50 each, depending on size & quantity
- ❖ [www.4imprint.com](http://www.4imprint.com) - custom buttons - \$0.18 to \$0.42 each, depending on size & quantity (currently on sale!!)
- ❖ [www.vistaprint.com](http://www.vistaprint.com) - \$40 for 500 - \$10 for 500 (with discount)
- ❖ [www.staples.com](http://www.staples.com) - \$40 for 500 - \$10 for 500 (with discount)
- ❖ [www.upsstoreprint.com](http://www.upsstoreprint.com) - \$40 for 500 - \$10 for 500 (with discount)

## - MISC. -

- ❖ [www.colormatters.com](http://www.colormatters.com) - helpful to choose a team color
- ❖ [www.theponytailposse.com/team-resources](http://www.theponytailposse.com/team-resources) - resources on our team website (includes branding presentation!)